Before You Start

**Tip**: As you follow the instructions in this pane, whenever you see a icon, you can use it to copy text from the instruction pane into the virtual machine interface. This is particularly useful to copy code; but bear in mind you may need to modify the pasted code to fix indent levels or formatting before running it!

1. If prompted, log into the **Student** account with the password Pa55w.rd. If prompted to allow your PC to be discoverable, select **No**.
2. If you do not already have an Azure subscription, sign up for a free trial at <https://azure.microsoft.com/free/>.

**Note**: This hosted virtual machine environment supports redirection of local speaker and microphone hardware.

Analyze Text

The **Language** service is a cognitive service that supports analysis of text, including language detection, sentiment analysis, key phrase extraction, and entity recognition.

For example, suppose a travel agency wants to process hotel reviews that have been submitted to the company's web site. By using the Language service, they can determine the language each review is written in, the sentiment (positive, neutral, or negative) of the reviews, key phrases that might indicate the main topics discussed in the review, and named entities, such as places, landmarks, or people mentioned in the reviews.

Clone the repository for this course

If you have not already cloned **AI-102-AIEngineer**code repository to the environment where you're working on this lab, follow these steps to do so. Otherwise, open the cloned folder in Visual Studio Code.

1. Start Visual Studio Code.
2. Open the palette (SHIFT+CTRL+P) and run a **Git: Clone** command to clone the https://github.com/MicrosoftLearning/AI-102-AIEngineerrepository to a local folder (it doesn't matter which folder).
3. When the repository has been cloned, open the folder in Visual Studio Code.
4. Wait while additional files are installed to support the C# code projects in the repo.

**Note**: If you are prompted to add required assets to build and debug, select **Not Now**.

Provision a Cognitive Services resource

If you don't already have one in your subscription, you'll need to provision a **Cognitive Services** resource.

1. Open the Azure portal at https://portal.azure.com, and sign in using the Microsoft account associated with your Azure subscription.
2. Select the **＋Create a resource** button, search for *cognitive services*, and create a **Cognitive Services** resource with the following settings:
   * **Subscription**: *Your Azure subscription*
   * **Resource group**: *Choose or create a resource group (if you are using a restricted subscription, you may not have permission to create a new resource group - use the one provided)*
   * **Region**: *Choose any available region*
   * **Name**: *Enter a unique name*
   * **Pricing tier**: Standard S0
3. Select the required checkboxes and create the resource.
4. Wait for deployment to complete, and then view the deployment details.
5. When the resource has been deployed, go to it and view its **Keys and Endpoint** page. You will need the endpoint and one of the keys from this page in the next procedure.

Prepare to use the Language SDK for text analytics

In this exercise, you'll complete a partially implemented client application that uses the Language service text analytics SDK to analyze hotel reviews.

**Note**: You can choose to use the SDK for either **C#**or **Python**. In the steps below, perform the actions appropriate for your preferred language.

1. In Visual Studio Code, in the **Explorer** pane, browse to the **05-analyze-text** folder and expand the **C-Sharp** or **Python** folder depending on your language preference.
2. Right-click the **text-analysis** folder and open an integrated terminal. Then install the Text Analytics SDK package by running the appropriate command for your language preference:

**C#**

dotnet add package Azure.AI.TextAnalytics --version 5.3.0

**Python**

pip install azure-ai-textanalytics==5.3.0

1. View the contents of the **text-analysis** folder, and note that it contains a file for configuration settings:
   * **C#**: appsettings.json
   * **Python**: .env

Open the configuration file and update the configuration values it contains to reflect the **endpoint** and an authentication **key** for your cognitive services resource. Save your changes.

1. Note that the **text-analysis** folder contains a code file for the client application:
   * **C#**: Program.cs
   * **Python**: text-analysis.py

Open the code file and at the top, under the existing namespace references, find the comment **Import namespaces**. Then, under this comment, add the following language-specific code to import the namespaces you will need to use the Text Analytics SDK:

**C#**

C#

// import namespaces

using Azure;

using Azure.AI.TextAnalytics;

**Python**

Python

# import namespaces

from azure.core.credentials import AzureKeyCredential

from azure.ai.textanalytics import TextAnalyticsClient

1. In the **Main** function, note that code to load the cognitive services endpoint and key from the configuration file has already been provided. Then find the comment **Create client using endpoint and key**, and add the following code to create a client for the Text Analysis API:

**C#**

C#

// Create client using endpoint and key

AzureKeyCredential credentials = new AzureKeyCredential(cogSvcKey);

Uri endpoint = new Uri(cogSvcEndpoint);

TextAnalyticsClient CogClient = new TextAnalyticsClient(endpoint, credentials);

**Python**

Python

# Create client using endpoint and key

credential = AzureKeyCredential(cog\_key)

cog\_client = TextAnalyticsClient(endpoint=cog\_endpoint, credential=credential)

1. Save your changes and return to the integrated terminal for the **text-analysis** folder, and enter the following command to run the program:

**C#**

dotnet run

**Python**

python text-analysis.py

1. Observe the output as the code should run without error, displaying the contents of each review text file in the **reviews** folder. The application successfully creates a client for the Text Analytics API but doesn't make use of it. We'll fix that in the next procedure. A screenshot of a computer

   Description automatically generated

Detect language

Now that you have created a client for the Text Analytics API, let's use it to detect the language in which each review is written.

1. In the **Main** function for your program, find the comment **Get language**. Then, under this comment, add the code necessary to detect the language in each review document:

**C#**

C

// Get language

DetectedLanguage detectedLanguage = CogClient.DetectLanguage(text);

Console.WriteLine($"\nLanguage: {detectedLanguage.Name}");

**Python**

Python

# Get language

detectedLanguage = cog\_client.detect\_language(documents=[text])[0]

print('\nLanguage: {}'.format(detectedLanguage.primary\_language.name))

**Note**: *In this example, each review is analyzed individually, resulting in a separate call to the service for each file. An alternative approach is to create a collection of documents and pass them to the service in a single call. In both approaches, the response from the service consists of a collection of documents; which is why in the Python code above, the index of the first (and only) document in the response ([0]) is specified.*

1. Save your changes and return to the integrated terminal for the **text-analysis** folder, and enter the following command to run the program:

**C#**

dotnet run

**Python**

python text-analysis.py

1. Observe the output, noting that this time the language for each review is identified.

A white paper with black text

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Evaluate sentiment

*Sentiment analysis* is a commonly used technique to classify text as *positive* or *negative* (or possible *neutral*or *mixed*). It's commonly used to analyze social media posts, product reviews, and other items where the sentiment of the text may provide useful insights.

1. In the **Main** function for your program, find the comment **Get sentiment**. Then, under this comment, add the code necessary to detect the sentiment of each review document:

**C#**

C

// Get sentiment

DocumentSentiment sentimentAnalysis = CogClient.AnalyzeSentiment(text);

Console.WriteLine($"\nSentiment: {sentimentAnalysis.Sentiment}");

**Python**

Python

# Get sentiment

sentimentAnalysis = cog\_client.analyze\_sentiment(documents=[text])[0]

print("\nSentiment: {}".format(sentimentAnalysis.sentiment))

1. Save your changes and return to the integrated terminal for the **text-analysis** folder, and enter the following command to run the program:

**C#**

dotnet run

**Python**

python text-analysis.py

1. Observe the output, noting that the sentiment of the reviews is detected.

A screenshot of a computer

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Identify key phrases

It can be useful to identify key phrases in a body of text to help determine the main topics that it discusses.

1. In the **Main** function for your program, find the comment **Get key phrases**. Then, under this comment, add the code necessary to detect the key phrases in each review document:

**C#**

C

// Get key phrases

KeyPhraseCollection phrases = CogClient.ExtractKeyPhrases(text);

if (phrases.Count > 0)

{

Console.WriteLine("\nKey Phrases:");

foreach(string phrase in phrases)

{

Console.WriteLine($"\t{phrase}");

}

}

**Python**

Python

# Get key phrases

phrases = cog\_client.extract\_key\_phrases(documents=[text])[0].key\_phrases

if len(phrases) > 0:

print("\nKey Phrases:")

for phrase in phrases:

print('\t{}'.format(phrase))

1. Save your changes and return to the integrated terminal for the **text-analysis** folder, and enter the following command to run the program:

**C#**

dotnet run

**Python**

python text-analysis.py

1. Observe the output, noting that each document contains key phrases that give some insights into what the review is about.

A close-up of a computer screen

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Extract entities

Often, documents or other bodies of text mention people, places, time periods, or other entities. The text Analytics API can detect multiple categories (and subcategories) of entity in your text.

1. In the **Main** function for your program, find the comment **Get entities**. Then, under this comment, add the code necessary to identify entities that are mentioned in each review:

**C#**

C

// Get entities

CategorizedEntityCollection entities = CogClient.RecognizeEntities(text);

if (entities.Count > 0)

{

Console.WriteLine("\nEntities:");

foreach(CategorizedEntity entity in entities)

{

Console.WriteLine($"\t{entity.Text} ({entity.Category})");

}

}

**Python**

Python

# Get entities

entities = cog\_client.recognize\_entities(documents=[text])[0].entities

if len(entities) > 0:

print("\nEntities")

for entity in entities:

print('\t{} ({})'.format(entity.text, entity.category))

1. Save your changes and return to the integrated terminal for the **text-analysis** folder, and enter the following command to run the program:

**C#**

dotnet run

**Python**

python text-analysis.py

1. Observe the output, noting the entities that have been detected in the text.

A close-up of a computer screen

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Description automatically generated

Extract linked entities

In addition to categorized entities, the Text Analytics API can detect entities for which there are known links to data sources, such as Wikipedia.

1. In the **Main** function for your program, find the comment **Get linked entities**. Then, under this comment, add the code necessary to identify linked entities that are mentioned in each review:

**C#**

C

// Get linked entities

LinkedEntityCollection linkedEntities = CogClient.RecognizeLinkedEntities(text);

if (linkedEntities.Count > 0)

{

Console.WriteLine("\nLinks:");

foreach(LinkedEntity linkedEntity in linkedEntities)

{

Console.WriteLine($"\t{linkedEntity.Name} ({linkedEntity.Url})");

}

}

**Python**

Python

# Get linked entities

entities = cog\_client.recognize\_linked\_entities(documents=[text])[0].entities

if len(entities) > 0:

print("\nLinks")

for linked\_entity in entities:

print('\t{} ({})'.format(linked\_entity.name, linked\_entity.url))

1. Save your changes and return to the integrated terminal for the **text-analysis** folder, and enter the following command to run the program:

**C#**

dotnet run

**Python**

python text-analysis.py

1. Observe the output, noting the linked entities that are identified.

A screenshot of a computer

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More information

For more information about using the **Language**service, see the [Text Analytics documentation](https://docs.microsoft.com/azure/cognitive-services/language-service/).

Return to Microsoft Learn

Now that you have completed the exercise, return to Microsoft Learn to complete the knowledge check and earn points for completing this module.